

LEAVENWORTH CHAMBER OF COMMERCE 2021 – 2022 VISITOR GUIDE ADVERTISING ORDER FORM

Icicle TV is excited to produce the upcoming edition of the Leavenworth Chamber of Commerce Visitor Guide which will be distributed far and wide starting in May 2021, with a total of 175,000 copies being printed. The guide includes a text-only listing for every chamber member based on their membership categories, along with valuable information about activities, events, and the wide range of offerings that the town's 2.5 million visitors per year will use to enjoy their Bavarian Village stay. This is an exclusive invitation for 2021 Leavenworth Chamber Members to draw more attention by purchasing advertising space in this printed guide.

DEADLINE FOR SUBMISSION: April 12, 2021

Business Name: _____ Contact: _____

Billing Address: _____

Phone: _____ Email: _____

RETURNING ADVERTISERS

- ☐ Use the same ad(s) as last year without any edits (select your Ad Size below)
☐ Use a new/updated ad (choose an Ad Size and an Ad Design Option below)

NEW ADVERTISERS

- ☐ I would like to advertise in the 2021-2022 Visitor Guide for the first time
(choose both an Ad Size and an Ad Design Option below)

Ad Sizes

- ☐ Size A: \$1115 (3½" x 3")
☐ Size B: \$570 (3½" x 1½")
☐ Size C: \$340 (1¾" x 1½")
☐ Full Page: \$3000*

**Please contact Icicle TV if you are interested in a Full Page Ad as there are a limited number of these spots available.*

AD DESIGN OPTIONS

Help your business stand out with a brand new ad design!

- ☐ I would like Icicle TV to design a new ad: \$250**
☐ I will supply my own ad (file must be a 300 dpi .jpg, .tif, or .pdf)

***Ad design orders must be received by April 1, 2021 including order form, payment, and all digital images and copy.*

Payment Information

Order Total: \$ _____ ☐ Check enclosed (payable to: Icicle TV) ☐ Pay Online > [Icicle.tv/shop](https://icicle.tv/shop)

☐ Visa/MC#: _____ Exp: ____/____ 3-digit code: _____ Zip Code: _____

If supplying a credit card, include an email at the top of this form and a receipt will be emailed to that address.

To see your previous ad, visit www.icicle.tv/shop to review the current version of the visitor guide.

Artwork, payment, and order form must be received by April 12, 2021 to secure as space in the new visitor guide. Only 2021 Leavenworth Chamber of Commerce Members will be included in the guide.

Email new/updated ads to sales@icicletv.com. Ads files must be a 300 dpi .jpg, .tif, or .pdf in CMYK color mode.

Name: _____ Signature: _____ Date: _____

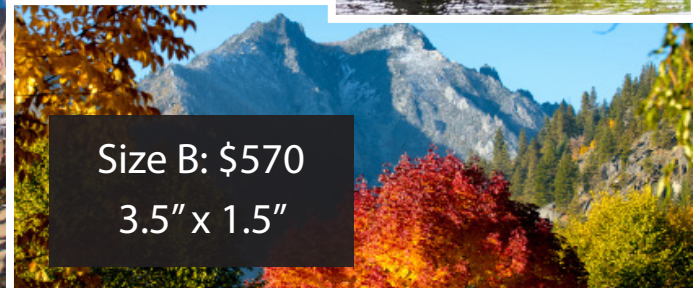
PO Box 508 Leavenworth, WA 98826
sales@icicletv.com | 509-470-6605 |
www.icicletv.com

2021-2022

Chamber Visitor Guide

The Premier Vacation Guide to Leavenworth

- Annual Distribution: 175,000 copies with 100% pickup rate.
- Geographical Distribution: From Canada down to California.
- Premier guide and directory for Leavenworth.
- Stunning Graphic design and quality content.
- Visitor info including calendar of events, activities & attractions, food & drink, area map, lodging, shopping, services & member directory.



Ads Starting From \$340

Tremendous reach for your marketing dollars.

A Chamber Member only benefit.

Custom Ad Design

Make your ad pop with a custom design from Icicle TV. Customer ad designs requests must be received by April 1st, including digital images and copy.

Specifications

Completed ads, payment & paperwork must be received April 12, 2021.

File formats accepted include:
jpg, tif, pdf at 300dpi in cmyk.

Chamber Members

Membership listing included in guide.
Support your Leavenworth Chamber.
Open 361 days a year.

Contact Icicle TV

PO Box 508 Leavenworth, WA 98826

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